

Caring for our Communities



**VIRGINIA HOSPITAL
& HEALTHCARE
ASSOCIATION**

An alliance of hospitals and health delivery systems

Introduction



Health care delivery in a post-pandemic world continues to present a unique set of challenges and opportunities as we work to advance community health and well-being. These challenges include health care workforce shortages which were present prior to COVID-19 and endure even now; rising demand for behavioral health services including mental health and substance use treatment that strains public and private hospitals and community-based care providers; and the lingering presence of viral pathogens such as COVID-19, influenza, respiratory syncytial virus (RSV) that cause illness and impact the health care delivery system. There are also underlying financial challenges that threaten health care providers, particularly those in rural communities. Through it all, Virginia’s health systems, including acute, children’s, psychiatric, rehabilitation, and specialty hospitals and the thousands of dedicated caregivers who work in those facilities, remain on duty to care for patients in need. Each day, at all hours, hospitals provide essential care and medical treatment to Virginians during emergencies, surgeries, child birth, and so many other health care events. This report covers data from fiscal year 2022 to provide a summary of the immense contributions made by Virginia hospitals including the **\$3.3 billion in community benefit** provided (reflecting the cost of uncompensated care, community wellness investment, taxes, and donations) and the **\$64.3 billion in positive economic impact hospitals provide to Virginia**, which includes more than **124,400 direct jobs provided by hospitals** that account for **\$12.7 billion in payroll and benefits**. The report also highlights some narrative examples of how hospitals are working to improve their communities.



Eric Deaton

*Ballad Health EVP & COO
VHHA Board Chair*



Sean T. Connaughton

VHHA President & CEO

Investing in Health, Wellness, and Access to Care

\$3.3 Billion

The total amount of **community benefit** provided by Virginia hospitals in 2022, which includes uncompensated care, community investments, taxes paid, and more. Hospitals treat thousands of people who lack the ability to pay for care, and those covered by programs that don't cover the cost of care. In many cases, hospitals subsidize care.



\$1.2 Billion

Medicare payment shortfall reflects the difference between reimbursements and the actual cost of care for patients in the government coverage program.

+

\$358 Million

Charity care includes the cost of free or discounted health services provided to people who can't afford to pay for care and qualify for financial assistance.

+

\$582 Million

Unpaid costs such as means-tested programs and subsidized health services (\$228 million) and \$354 million in bad debt for services not paid in full by a patient or third-party payer.

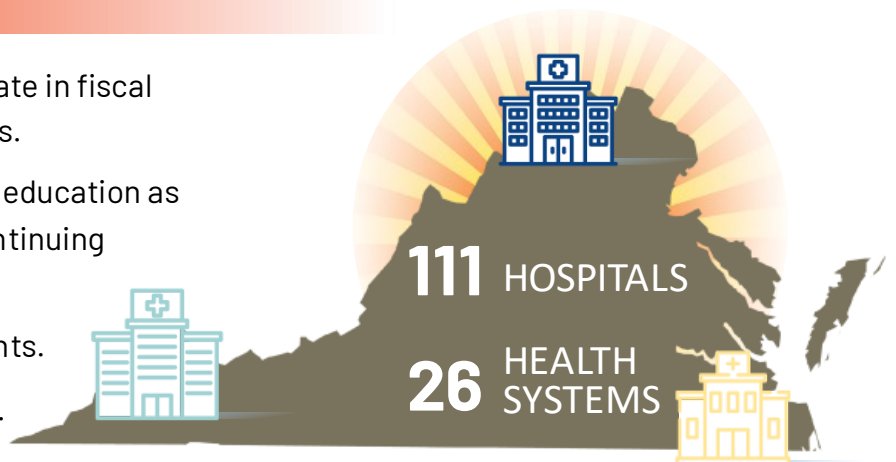
= \$2.1 Billion

Total Uncompensated Care in 2022

Committed to Communities Across the Commonwealth

Additional Hospital Investments

- **\$573 Million** provided by hospitals to the state in fiscal year 2022 to fund Medicaid expansion costs.
- **\$359 Million** invested in health professions education as payments for degree, certification, and continuing education programs.
- **\$201 Million** in community health investments.
- **\$16 Million** in clinical research investments.
- **\$105 Million** in cash, in-kind community payments.



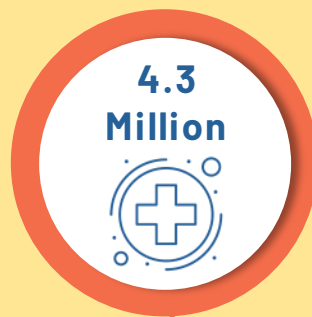
Caring for Patients

Virginia hospitals care for patients in need 24/7/365 by providing direct care, investing in treatment resources and infrastructure, and providing high-quality care to patients and families seeking many different types of medical services.

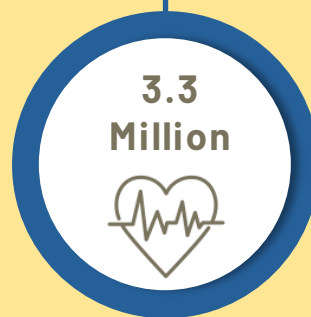
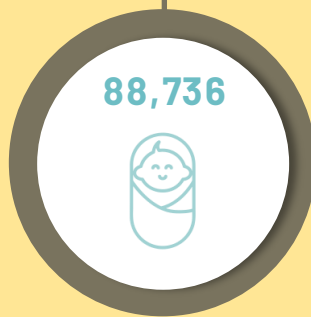
Share of total **Inpatient Behavioral Health Admissions** by private hospitals in 2022 (voluntary and involuntary).

Total Inpatient Days accommodated by Virginia hospitals in 2022, including 741,240 inpatient admissions.

Average Length of Hospital Stay by patients in Virginia hospitals during 2022.



Babies Born in Virginia hospitals in 2022.



Emergency Department visits in Virginia hospitals in 2022.



124,424

Direct Employment by Virginia's hospitals in 2022 (hospitals also support **337,000 indirect jobs**).



Boosting Virginia's Economy

Virginia's 111 hospitals provide thousands of good jobs, strengthen communities, benefit the economy, and make our state more prosperous and healthy. In all, hospitals provide more than **\$64 billion in positive economic impact for Virginia**.

In 2022, Virginia Hospitals provided:

\$12.7 Billion in payroll and benefits.

\$585 Million in taxes paid.

\$64.3 Billion in total positive economic benefit.

Augusta Health Food Pantry

Augusta Health

The Augusta Health Food Pantry, established in April of 2021, focuses on equitable access to nutritious food for patients that have screened positive for food insecurity. This program is held in partnership with Blue Ridge Area Food Bank and Alleghany Mountain Institute. Guests that come to the food pantry receive shelf stable items picked by our hospital's dietitians, as well as certified naturally grown produce. As a community-based hospital, a top priority of this program is to reach the most vulnerable populations and give them nutrient dense food to combat one of



our most devastating health needs: food and nutrition insecurity.

Total onboarded practices or clinics referring patients to the Augusta Health food pantry in 2022:

- Total served: 925.
- Total bags distributed: 2,320.
- Total weight of produce: 4,323.5 pounds.
- Total weight of shelf stable items: 16,078.63 pounds.
- Total community events where the food pantry was present: 24.

HCA's Crush the Crisis: National Prescription Drug Take Back Day

HCA Virginia



On October 29, 2022, HCA Virginia Health System hospitals hosted the annual "Crush the Crisis" opioid take back day in conjunction with the Drug Enforcement Agency's (DEA) National Prescription Drug Take Back Day. Law enforcement officers were present at all facilities to collect a variety of tablets, capsules, patches, ointments, lotions, drops, and other liquid medications, as well as vape cartridges and pet medication. The teams from all HCA Virginia hospitals collected 2,497 combined pounds of prescription medications.

Community Health Focus at Centra Bedford Memorial Hospital

Centra Bedford Memorial Hospital



In 2022, Centra Bedford Memorial Hospital (CBMH) focused on developing and deepening connections between caregivers and the community. Using the Implementation Plan from the most recent Community Health Needs Assessment, caregivers became more involved in conversations regarding Bedford's top health needs than ever before.

Through partnership with the Bedford Area Resource Council, CBMH leaders joined several community action groups, each dedicated to a specific community need. Leaders became, and remain, active members of the childcare, mental health and substance abuse, eldercare, healthy foods, domestic violence, transportation, and housing action groups, attending monthly meetings and collaborating where possible.

The Community Engagement Coordinator represents Centra Bedford Memorial Hospital in many stakeholder groups. This includes the Bedford Area Resource Council (BARC), Partnerships for Healthy Communities, the Bedford Area Chamber of Commerce, and the Bedford Domestic Violence Coalition. Through these committees and action groups, CBMH is able to work with organizations at the ground level of collaborations that together, make a collective impact.

Presence at community events increased from the

previous year. CBMH staff attended several key events such as the National Night Out (supports law enforcement), the YMCA Health Fair, where bone density screenings were given, and Bedford Centerfest, where education was offered about mammograms.

Another special campaign resumed in 2022 called "Toys for Kids." CBMH collects toy donations within the hospital and throughout the community for low-income families with children. Leaders volunteered considerable hours to bag, sort, and label the toys according to wish lists provided by the children. In 2022, some 60-plus children each received four to six large gifts thanks to donations.

On-site community services included a flu-shot clinic, a babysitting class called Safe Sitter, and a free CPR class for new babysitters. Additional community support was given through sponsorships and grants to organizations addressing health-related needs. Centra Bedford Memorial Hospital is honored to have many volunteers from throughout our service area making a difference to our patients, visitors, and staff. Our volunteers are an invaluable part of our operations, as they serve various locations throughout the hospital such as front desk, registration, emergency departments, transport, etc. In 2022, 38 volunteers donated 5,000 hours to our volunteer programs.

Mary Washington Healthcare Hypertension Program

Mary Washington Healthcare

Since January 2022, Mary Washington Healthcare (MWHC) has been committed to closing the gap in the disparity in hypertension among African Americans that exists in our community and contributes to heart disease. MWHC launched a blood pressure self-monitoring program with the goal of reducing the prevalence of hypertension, increasing awareness, and enhancing participants' knowledge to develop healthier eating habits. Our long-term strategic goal is to reduce the readmission rates for patients diagnosed with hypertension in the African American population.

MWHC has partnered with the Rappahannock Area YMCA to deliver the YMCA's Blood Pressure Self-

Monitoring (BPSM) Program. The Blood Pressure Self-Monitoring (BPSM) program is a four-month evidence-based program designed to help people with high blood pressure in better managing their condition by developing the habit of routine self-monitoring and tracking of their blood pressure.

We have had the opportunity to partner with many community organizations, including several faith-based institutions. In 2022, we provided monthly education opportunities to 327 people. Through our efforts, 84 unique participants completed the full program, 70% achieved controlled blood pressure, and 87% felt they made progress in their health and wellness goals within the program.

Bon Secours Provides Women's Health Screenings

Bon Secours Southern Virginia Regional Medical Center

The Every Woman's Life (EWL) team coordinated free mammograms and pap smears for those individuals 40-64 years old with incomes below 200% of the federal poverty level. The team guides patients at every step, from initial financial review through screening, surgery, and treatment, if required. They also offered free screenings for those ages 18-38 who are symptomatic and require follow-up services. Each year, more than 900 women receive services at no cost. In 2021, the EWL program received a seed grant to hire a Community Health Worker (CHW) for the purposes of trust building, raising awareness, and reaching individuals who may not otherwise be connected to services.

During the grant year, the CHW interacted with over 400 individuals to get them connected to care. One patient in particular was connected to the EWL program through the CHW and ended up being diagnosed with breast cancer that otherwise would have gone undetected. After her screening mammogram, the patient needed additional imaging and received a biopsy – all of which were provided to her at no cost. Ultimately, the team helped her enroll in financial assistance which covered the remaining costs of her surgery about two months later. The patient is doing well and on the road to recovery. Over the course of the calendar year, the EWL program helped to save 22 lives – just like this one.

Carilion Helps in Feeding Southwest Virginia

Carilion Clinic

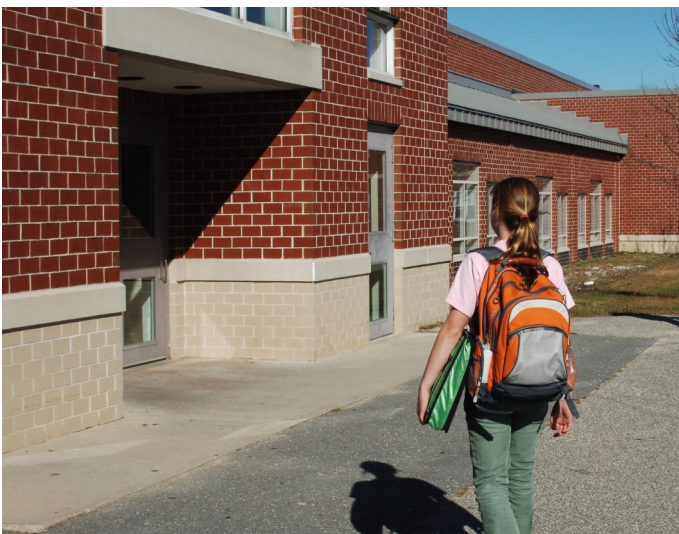
A well-balanced, nutritious diet is a key driver of good health. Yet many in our region lack access to fresh, healthy foods. Working in tandem with community partners, Carilion supports a range of initiatives to reduce food insecurity and promote healthier behaviors. One example in 2022 included an organization-wide food drive benefiting Feeding Southwest Virginia (FSWVA) Second Harvest Foodbank. From July 27-August 10, Carilion employees were encouraged to contribute nutritious food donations and volunteer hours at FSWVA or other local food pantries. Together with partners Delta Dental of Virginia and Freedom First Credit Union, we collected more than 2,000 pounds of food. Carilion staff in the New River Valley, Tazewell and Franklin County added another 289 food item donations to other local food pantries. In addition, Carilion joined partners in offering a

\$10,000 donation to support FSWVA's work to address food insecurity. The strong partnerships and initiatives play a key role in ensuring that our community has enough food to support their health and well-being.



HCA Donates to William Fox Elementary

HCA Virginia Henrico Doctors' Hospital



A devastating fire at William Fox Elementary School in Richmond, VA on February 11, 2022 destroyed much of the building and the school supplies gathered by teachers to support their classrooms. The building's roof was incinerated among other extensive property damage caused by the blaze. Henrico Doctors' Hospital, an HCA Virginia facility, donated \$5,000 to the teachers at William Fox Elementary to help replenish lost school supplies. The school board estimated repairs would cost \$20 million – the donation helped teachers continue educating students at a temporary location.

Bon Secours Neighborhood Engagement

Bon Secours Richmond Community Hospital

The Bon Secours neighborhood engagement team builds deep relationships with community members, community-based organizations and local leaders.

The team seeks to create sacred spaces of trust and advance the overall health and wellness of neighborhoods throughout the Bon Secours service area. Conversations with community members and engagement activities hosted by the Sarah Garland Jones Center have built new collaborations that seek to address social and economic disparity.

In 2022, the team was able to engage nearly 1,000



community members by offering programming including an intensive Diabetes Prevention and management program using a CDC curriculum. The

team also offered three outdoor neighborhood events including Jamming in July, Church Hill Gospel Fest, and Family Movie Night. And the team offered an extensive range of indoor wellness and nutrition community events including Zumba, yoga, Dealing with Grief, The Healing Power of Music for Depression,

Speak from your Heart: Move from your Soul, Mindful Movement/Mindful Eating, Crock Pot Cooking class, and ServSafe Food Safety Manager Training.

Carilion Supports Giles Community Garden

Carilion Giles Community Hospital

Giles Community Garden is a gathering space for community members of all ages in the Giles County area. Founded in 2014, the garden is dedicated to growing produce and creating a healthy greenspace for local neighborhoods to enjoy.

All produce grown in the garden is given to the community it serves. In fiscal year 2022, Carilion provided a \$4,000 grant to support Kids in the Garden, a summer youth program hosted in partnership with Virginia Cooperative Extension. This gardening and cooking program focused on

cultivating healthy habits for local kids, including strengthening nutrition education, mindfulness, and health literacy. Anywhere from 8 to 13 children and 7 to 9 adults participated in the program each week.

Community Health Educator Stephanie Spencer also hosted many events and programs at the garden including yoga, tai chi, mindfulness workshops, cooking demonstrations, and food harvesting opportunities. Giles Community Garden continues to expand its programming to improve health and wellness for Giles County residents.

About This Report

VHHA takes pride in publishing the annual Community Benefit Report, which highlights the substantial community contributions, public health and safety investments, and economic impact Virginia’s local hospitals and health systems make each day. These contributions include the provision of essential health services to support community well-being, extensive free and discounted care to patients without insurance, and many other programs that support health care access, critical and often underfunded health services, and promote quality of life in Virginia.

This report reflects fiscal year (FY) 2022 data for acute care hospitals, and certain specialty hospitals, in Virginia. Definitions and calculations are based on specifications from Schedule H of Internal Revenue Service Form 990. Sources for this analysis include hospital and health system audited financials, Medicaid and Medicare cost reports, and tax data from the University of Virginia’s Weldon Cooper Center.

Each day, Virginia hospitals and health systems save lives and provide medical care to those in need. Often, hospitals receive little or no payment for care provided. Yet hospitals still support a wide array of free or reduced-cost programs and services that improve and enhance the health of their communities. The magnitude of this support, and the many ways that hospitals and health systems support and sustain their communities, are described in this report. Additional information can be accessed through the following link to VHHA’s interactive community benefit tool featuring historical trend data: <https://vhha.com/community-benefit/>



These Hospitals Contributed to This Report

Augusta Health

Ballad Health

Dickenson Community Hospital
Johnston Memorial Hospital
Lee County Community Hospital
Lonesome Pine Hospital
Mountain View Regional Hospital
Norton Community Hospital
Russell County Hospital
Smyth County Community Hospital

Bath Community Hospital

Bon Secours Health System

Bon Secours Mary Immaculate Hospital
Bon Secours Maryview Medical Center
Bon Secours Memorial Regional Medical Center
Bon Secours Rappahannock General Hospital
Bon Secours Richmond Community Hospital
Bon Secours St. Francis Medical Center
Bon Secours St. Mary's Hospital
Bon Secours Southampton Memorial Hospital
Bon Secours Southern Virginia Medical Center
Bon Secours Southside Medical Center

Buchanan General Hospital

Carilion Clinic

Carilion Franklin Memorial Hospital
Carilion Giles Community Hospital
Carilion Roanoke Memorial Hospital
Carilion New River Valley Medical Center

Carilion Rockbridge Community Hospital

Carilion Tazewell Community Hospital

Centra Health

Bedford Memorial Hospital
Lynchburg General Hospital
Southside Community Hospital

Chesapeake Regional Healthcare

Children's Hospital of The King's Daughters

HCA Virginia

CJW Medical Center
Dominion Hospital
Henrico Doctors' Hospital
Tricities Hospital
LewisGale Hospital Alleghany
LewisGale Hospital Montgomery
LewisGale Hospital Pulaski
LewisGale Medical Center
Reston Hospital Center
Spotsylvania Regional Medical Center
StoneSprings Hospital Center

Inova Health System

Inova Alexandria Hospital
Inova Fair Oaks Hospital
Inova Fairfax Hospital
Inova Loudoun Hospital
Inova Mount Vernon Hospital

Lifepoint Health

Clinch Valley Medical Center
Fauquier Hospital
Sovah Health – Danville
Sovah Health – Martinsville
Twin County Regional Healthcare
Wythe County Community Hospital

Mary Washington Healthcare

Mary Washington Hospital
Stafford Hospital

Riverside Health System

Riverside Doctors' Hospital
Williamsburg Riverside Regional Medical Center
Riverside Shore Memorial Hospital
Riverside Walter Reed Hospital

Sentara Healthcare

Sentara CarePlex Hospital
Sentara Halifax Regional Hospital
Sentara Leigh Hospital
Sentara Martha Jefferson Hospital
Sentara Norfolk General Hospital
Sentara Northern Virginia Medical Center
Sentara Obici Hospital
Sentara Princess Anne Hospital
Sentara RMH Medical Center
Sentara Virginia Beach General Hospital
Sentara Williamsburg Regional Medical Center

Sheltering Arms

University of Virginia Health System

University of Virginia Medical Center

UVA Community Health Inc.

UVA Culpeper Medical Center
UVA Haymarket Medical Center
UVA Prince William Medical Center

Valley Health

Page Memorial Hospital
Shenandoah Memorial Hospital
Valley Physician Enterprise
Warren Memorial Hospital
Winchester Medical Center

VCU Health

VCU Community Memorial Hospital
VCU Tappahannock Hospital
VCU Medical Center

VHC Health



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