



VIRGINIA HOSPITAL
& HEALTHCARE
ASSOCIATION

An alliance of hospitals and health delivery systems

Presents the:

Virginia Hospital and Healthcare Leaders Summit

20

24

“Come Home to Healthcare”

*The Omni Homestead Resort
Nov. 6-8 | Hot Springs, VA*

 **VHHA**
FOUNDATION

AXIS
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This activity is jointly provided by AXIS Medical
Education and the VHHA Foundation

EXECUTIVE MESSAGE

Although home means different things to people, it conveys a universal idea about one's point of origin. A familiar place commonly associated with a sense of belonging and support.

One place hospitals and health systems in the Commonwealth can consistently rely on for assistance is the Virginia Hospital & Healthcare Association. That has been the case for nearly a century, a time in which VHHA has served as a support system to members through an array of emerging challenges, new issues, opportunities, and evolving times.

The notion of reliable support is reflected in the theme of the 2024 Virginia Hospital and Healthcare Leaders Summit: "Come Home to Healthcare." These annual gatherings present a forum for revival, renewal, and reconnecting with colleagues who share a passion for service, healing, and the community-focused mission that inspired so many of us to pursue careers in healthcare. For this conference, we are also "coming home" to The Homestead, which has been the site of many of our past events.

It is reassuring to know that even though different hospitals and health systems serve distinct Virginia communities and patient populations with unique characteristics and geography, there is a shared bond linking us together.

When unforeseen circumstances inevitably arise, teams at Virginia hospitals can connect with their counterparts in other systems to share knowledge and learn from each other. And just as hospitals are available 24/7/365 to serve patients and families, VHHA is there for hospital members at a moment's notice to provide needed support when called upon to be available as a safe port whenever necessary.

We hope you find this Summit rewarding and informative and that it serves as a reminder that our strength is in our collaboration and our shared willingness to be there for each other when any of us needs a place to call home.



Michael Elliott
VHHA Board Chair
COO, VCU Health



Sean Connaughton
President & CEO
VHHA



Kelly Cannon
CEO
VHHA Foundation



SUMMIT AGENDA

Wednesday, November 6

VHHA Board of Directors Buffet Lunch (Board members only)	11:30 a.m. – 12:30 p.m. Mount Vernon Room
VHHA Board of Directors Meeting (Board members only)	12:30 – 4:00 p.m. Stratford Room
Conference Registration, Exhibit Hall open	2:00 – 6:30 p.m. Grand Ballroom Foyer
Welcome Reception, sponsored by RCM&D (All conference attendees and guests)	5:00 – 6:30 p.m. Grand Ballroom Foyer
VHHA Board of Directors Dinner (by invitation only)	6:45 p.m. Old Course Pavilion

Thursday, November 7

Conference Registration, Exhibit Hall open	7:15 a.m. Grand Ballroom Foyer
HosPAC Breakfast with The Honorable Harold Ford Jr. (by invitation only)	7:00 – 7:45 a.m. Mount Vernon/Stratford Rooms
Buffet Breakfast, sponsored by Truist	7:15 – 9:45 a.m. Grand Ballroom East
Conference Welcome & Keynote Speaker Introduction Michael Elliott, Chair, VHHA Board of Directors	8:00 – 8:15 a.m. Grand Ballroom West



SUMMIT AGENDA

Keynote Speaker: The Honorable Harold Ford Jr.
*"The Road Ahead: How the Next Administration
and Congress Can Achieve Progress for America"*

8:15 – 9:15 a.m.
Grand Ballroom West

Breakfast Break

9:15 – 9:45 a.m.
Grand Ballroom Foyer

Sponsor Recognition, Workplace Violence Introduction
Michael Elliott, Chair, VHHA Board of Directors

9:45 – 10:00 a.m.
Grand Ballroom West

Featured Presentation: "Creating and Sustaining a
Safe Healthcare Environment: Strategies for Healthcare
Leaders"

10:00 – 11:30 a.m.
Grand Ballroom West

Keynote Speaker: Todd Miller, SSM Health

Transition Break

11:30 a.m. – 12:00 p.m.

VHHA Outstanding Service Awards Luncheon,
sponsored by Unite Us

12:00 – 1:30 p.m.
Grand Ballroom East

Breakout Sessions

2:00 – 4:00 p.m.

- Quadruple Aim Quality: The Intersection of Patient and Provider Experience
- Your Role in Effective Healthcare Cybersecurity

Mount Vernon/Stratford
Rooms

Grand Ballroom West

Honoring Health Care Leaders Reception,
sponsored by VHHA Solutions

5:30 – 7:00 p.m.
Crystal Ballroom
and Empire Room

Downtime with HosPAC

9:00 p.m.
DownTime Arcade



SUMMIT AGENDA

Friday, November 8

Chief Medical Officers and Chief Nursing Officers
Breakfast (by invitation only)

7:15 – 8:15 a.m.
Mount Vernon/Stratford
Rooms

Buffet Breakfast, sponsored by WittKieffer

7:30 – 9:30 a.m.
Grand Ballroom East

Exhibit Hall open

7:30 – 9:30 a.m.
Grand Ballroom Foyer

Welcome Back: Michael Elliott, VHHA Board of Directors

8:30 – 8:45 a.m.
Grand Ballroom West

ACHE Awards Presentation: Joanne Inman,
American College of Healthcare Executives
Regent for Virginia-Central

8:45-9:15 a.m.
Grand Ballroom West

Keynote Speaker: Ryan Campbell
*"What's Your Pink Cadillac? The Unconventional
Road to Becoming #TurbulenceTough"*

9:15 – 10:15 a.m.
Grand Ballroom West

Closing Remarks: Michael Elliott

10:15 -10:45 a.m.
Grand Ballroom West

Ryan Campbell Book Signing

10:15 -10:45 a.m.
Grand Ballroom Foyer

Conference Adjourns

10:45 a.m.



FEATURED SPEAKER

The Honorable Harold Ford Jr. Former U.S. Representative Co-Host, FOX News "The Five"

Former U.S. Representative Harold Ford Jr. is co-host of FOX News Channel's *The Five* and regularly appears on *Special Report with Bret Baier*. Ford is known for his centrist views and willingness to see both sides of a highly-charged political debate.

Ford served in Congress from 1997-2007 at a time when bipartisanship was more common and acceptable. He still believes that the country's best days are in front of us, but he believes that our government and public institutions must begin to tackle the looming challenges - including our nation's debt, southern border, and national defense - with a new vigor and seriousness that has eluded today's political leaders.



Scan the QR Code to View Other Summit Speakers



FEATURED SPEAKER

Ryan Campbell Mental Health and Resilience Speaker

Ryan Campbell is one of the world's leading mental health and resilience keynote speakers. His gripping story of adventure and adversity leaves audiences in laughter, tears, and inspired into action. As a teenager, Ryan became the youngest solo pilot to fly around the world and was named one of Australia's 50 great explorers. But everything changed after a tragic plane crash that left him with a paraplegic diagnosis, told he would never walk again.



Over the next several years, Ryan's incredible recovery back to walking and flying again defied the odds. While he ticked the boxes that defined success, his mental health had never been worse. Like many in today's world, Ryan was struggling with burnout, anxiety, and depression. His missing puzzle piece wasn't found in a massive global expedition or miraculous recovery. Ryan's greatest lesson was parked right in his driveway.

Today, Ryan speaks to organizations around the world about the life-changing power of prioritizing joy. Through the story of his Elvis-inspired 1960 pink Cadillac, he shares accessible and attainable frameworks that will immediately improve mental health, fuel performance, and transform culture. Through harnessing the power of joy, Ryan helps audiences shift their thinking so that they can step back in order to show up better. All by asking one simple question...

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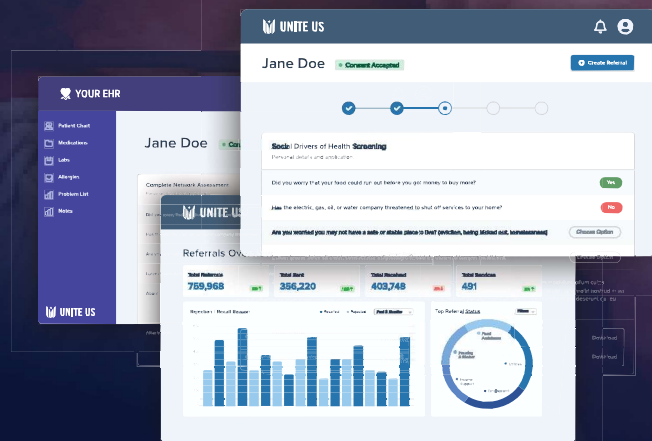
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Unite Virginia is a statewide network funded by the Virginia Department of Health (VDH) that includes government agencies, health plans, healthcare providers, and community-based organizations (CBOs). Using Unite Us' shared technology platform, these stakeholders securely communicate, collaborate, and coordinate care to serve more than **54,000 clients** to date across the state and foster healthier communities.



Learn more about the network at Virginia.UniteUs.com.

Data from Unite Virginia network. Updated October 2024.

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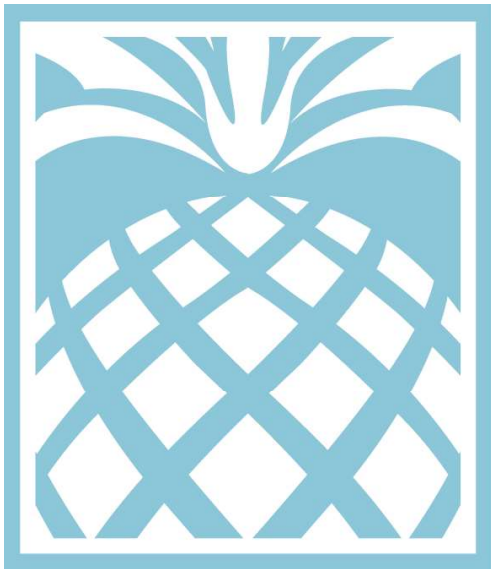
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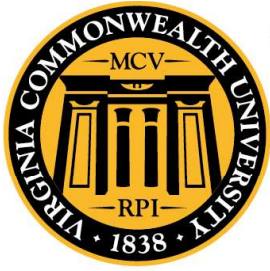
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Contact

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Thank you for hosting an exceptional conference and for your continued dedication to advancing healthcare in Virginia. We are honored to support the vital work you do in shaping the future of our healthcare community.



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Caring for the community starts with providing support for the people who live in it. So we're proud to work with the VHHA Leaders Summit. Together, we can inspire and build better lives and communities.



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SAVE THE DATE

Upcoming VHHA-VHHA Foundation Events:

- Virginia Patient Safety Summit: Feb. 27, 2025
- Virginia Emergency Preparedness Summit: April 16, 2025
- Virginia Workforce Development Summit: May 13, 2025
- Virginia Behavioral Health Summit: Sept. 25, 2025

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